

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63181 CF NTL-POL FBD - LBD: 10/02/12 - 10/08/12 HL#: Created: 09/28/12 09:37 AM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1065 Agency Commission: 15 % Updated: NMBRISTOW on 09/28/12 01:29 PM

Agency: CROSSROADS MEDIA (27783) Product: EST 1065 (1300) Self Protect.: :15:00 Confirmed: 09/28/12 01:29 PM

Buyer: STEPHANIE MARONEY Demo: HHOLDS DMA RTG Sched. Code: B ****PRINT REQUIRED****

AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM : SS

Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 9/28/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
002	MNEWS5AM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
003	MNEWS528A	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$600.00	4	\$2,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
004	MNEWS528A	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
005	MNEWS1	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$750.00	4	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
006	MNEWS1	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
007	DRAY	0 1 1 1 1 0 0	DAY	30	B			0.0	\$800.00	4	\$3,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										

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Agency: CROSSROADS MEDIA (27783)	Product: EST 1065 (1300)	Self Protect.: :15:00	Confirmed: 09/28/12 01:29 PM	
Buyer: STEPHANIE MARONEY	Demo: HHOLDS DMA RTG	Sched. Code: B	**PRINT REQUIRED**	
AE: NICOLE ELIE POL-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DRAY	1 0 0 0 0 0 0	DAY	30	B			0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DPRICE	0 1 1 1 1 0 0	DAY	30	B			0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	DPRICE	1 0 0 0 0 0 0	DAY	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	0 1 1 1 1 0 0	EFG	30	B			0.0	\$1,500.00	4	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EPHIL2	1 0 0 0 0 0 0	EFG	30	B			0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,000.00	4	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEARLY5PM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$2,000.00	4	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
016	NEARLY6PM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
017	NEARLY630PM	0 1 1 1 0 0 0	NEWS	30	B			0.0	\$2,000.00	3	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/04/12	3										
018	NLATE7	0 1 1 1 1 0 1	NEWS	30	B			0.0	\$4,000.00	5	\$20,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/07/12	5										
019	NLATE7	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$4,000.00	1	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										
020	LLETTER1	0 1 1 1 1 0 0	LETT	30	B			0.0	\$1,000.00	4	\$4,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	4										
021	LLETTER1	1 0 0 0 0 0 0	LETT	30	B			0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	MNEWS430AM	0 1 1 1 0 0 0	NEWS	30	B			0.0	\$250.00	3	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/02/12	10/05/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	MNEWS430AM	1 0 0 0 0 0 0	NEWS	30	B			0.0	\$250.00	1	\$250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/08/12	10/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	PDEBATEWE	* * W * * * *	CARD	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<i>Wed 7-9p Presidential Debate</i>												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PCSIWE3	* * W * * * *	REGP	30	B			0.0	\$6,000.00	1	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/03/12	10/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	PBLOODS	* * * * F * *	REGP	30	B			0.0	\$8,000.00	1	\$8,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/05/12	10/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	NWKND SAT2	* * * * S *	NEWS	30	B			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PCRIMESA1	* * * * S *	REGP	30	B			0.0	\$2,200.00	1	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	LWCMINDSSA2	* * * * * S *	LFG	30	B			0.0	\$500.00	1	\$500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/06/12	10/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	SNFLHOME	* * * * * S	HOME	30	B		FOOTBALL	0.0	\$40,000.00	1	\$40,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/07/12	10/07/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	65	0	\$147,950.00	\$125,757.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$147,950.00	\$125,757.50	\$0.00	\$0.00